

*Belton*e

One!

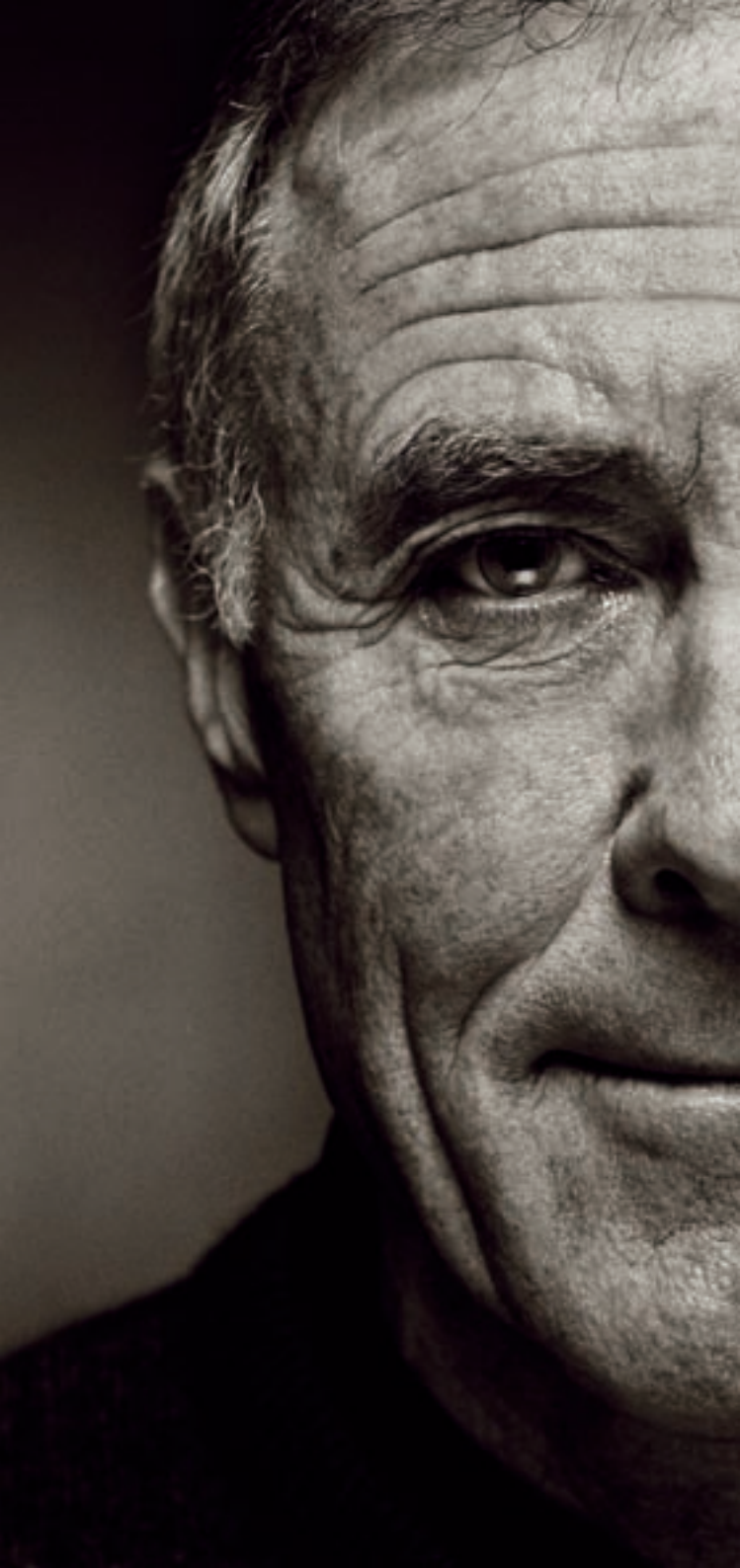
Discover the secret  
to dramatically  
improved hearing

 **Belton**<sup>™</sup>

# Meet Mr. Jones

Mr. Jones has a problem. He's a loving grandfather. A devoted husband. A really nice man. So, what's the problem? Mr. Jones just happens to have a hearing loss. He knows he should do something about it, but the idea just seems overwhelming. What will the world sound like? How will it help him clearly understand people again? What will he look like with hearing aids?

**We have the solution – for Mr. Jones and for you.**





# Meet Beltone One!

## **With a groundbreaking new technology**

Beltone One! follows Mr. Jones' every move. Yet he gives it almost no thought. Always there. Rarely perceived. Beltone One! feels natural and discrete. At its core is an interactive structure that constantly adapts to Mr. Jones' environment. We call this remarkable system Shadow Technology.

Designed to copy the subtle perfection of nature, Shadow Technology combines the latest technology and know-how from Beltone's 65 years of commitment to improving people's lives. The result is unprecedented improvement.

### **Beltone One!**

- Makes soft sounds audible while loud sounds remain comfortable
- Helps you understand every word in noisy situations
- Automatically zeroes in on the relevant speaker and brings back hassle-free communication
- Makes the sounds more natural, nuanced and richer
- Gathers info about the sound-environment for a perfect fit



# Meet Mr. Jones' Family

**His improved hearing is just as important to them as it is to him.**

Family means everything to Mr. Jones. That's why there's nothing more frustrating for him – and for his family – than when they can't fully interact.

The features in Beltone One! can help Mr. Jones interact with his family the way he used to:

- Beltone One! imitates the way the ear and brain work to give Mr. Jones a rich hearing experience – no need for loud voices anymore
- Beltone One! automatically zeroes in on the sounds and words Mr. Jones wants to hear while suppressing noise. So finally he's enjoying family gatherings again
- Beltone One! not only looks cosmetically great, but it also gathers live data about how Mr. Jones is using his hearing aid in different sound environments to support the clinician in the fitting process

*Belton*

One!

Mr. Jones is  
wearing a small  
behind-the-ear  
instrument with  
a tiny tube  
leading the sound  
into his ear.



# Discreet and natural

Mr. Jones can choose from a variety of attractive styles and shapes, including models that are practically invisible.

Custom products will be molded for a perfect fit with the ear of the user.

All products are characterized by a subtle look when you place them in the ear.



Behind-the-ear devices are discreetly hidden by the ear and are available in multiple colors, from hair matching models to more high-tech and design colors. The possibility of an open fitting enhances the cosmetics and the comfort of Beltone One! behind-the-ear instruments.

For more information about the various options with Beltone One!, please contact your hearing care professional.

With Beltone One! Mr. Jones is enjoying the world's most impressive aided hearing experience: Clear and nuanced sound for flawless communication. And so can you.





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