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New address from June 2006:

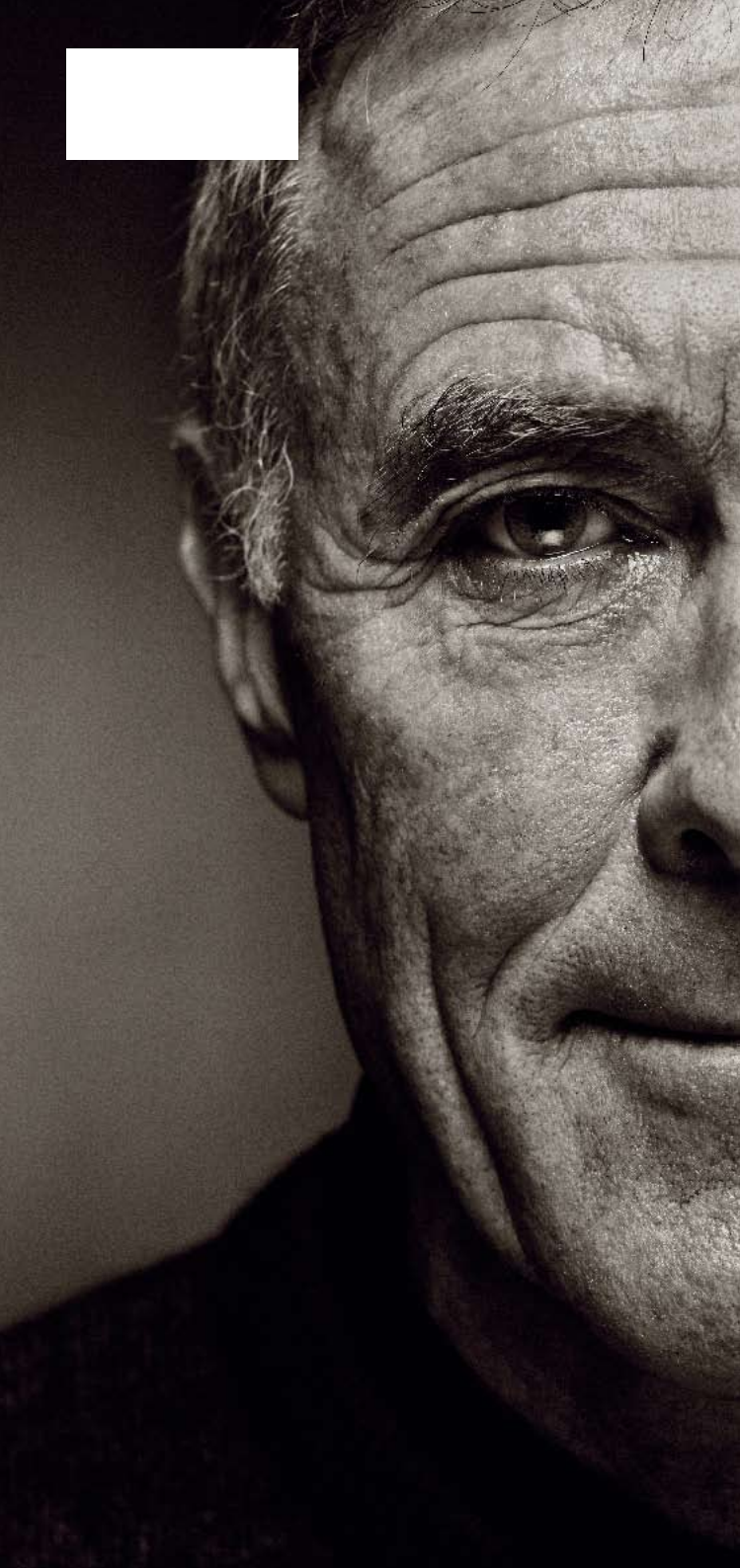
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Beltone

One!

Discover what the
world's finest hearing
aid can do for you





Meet Mr. Jones

He has a problem.

Mr. Jones is a loving grandfather. A devoted husband. A really nice man. So, what's the problem? Mr. Jones just happens to have a sensorineural hearing loss.

He knows he should do something about it, but the idea just seems overwhelming. Will he be able to follow conversations, when there is background noise? Will his hearing sound natural? What about disturbing feedback?

We have the solution – for Mr. Jones and for you.



Meet Beltone One!

With a groundbreaking new technology

It follows Mr. Jones' every move. Yet he gives it no thought. Always there. Rarely perceived. Beltone One! feels natural and discreet.

At its core is an interactive amplification system that constantly adapts to Mr. Jones' sound environment. We call this remarkable system **Shadow Technology**.

Shadow Technology combines the latest technology and know-how gathered from Beltone's 65 years of commitment to improving people's lives.



What Beltone One! and Shadow Technology give you

Beltone One! gives you a more varied and ultimately richer hearing experience. There are three main areas of technology, each of which provide unique benefits for the user.

SOUND SHAPER

Gives you a comfortable and rich sound experience:

- Multiple filters offer the appropriate amount of amplification allowing you to tune in to a wide range of sounds gradually from soft to loud
- Protects hearing from dangerous over-amplification
- Works like the brain to suppress irrelevant signals
- Delivers a rich and natural sound

VOICEGUARD

Makes speech a priority, so you can understand every word even in noisy situations:

- The most flexible beam on the market zooms in and out automatically to help you focus on the relevant speaker

- Cleans speech effectively even in the presence of background noise
- Eliminates feedback in the time it takes to pick up and answer a phone
- Helps you stay comfortable in any situation without sacrificing speech clarity

SATISFACTION MANAGER

Helps keep you satisfied by making Beltone One! a true part of your life:

- Multimedia features that guides you and your hearing-care professional through the fitting process for a tailor-made fitting
- Embedded database gathers usage data, which your hearing-care professional can use to adjust settings on later visits



Beltone

One!



Mr. Jones is wearing a behind-the-ear instrument with an open fitting.

Discreet and natural

Mr. Jones can choose from a variety of attractive styles and shapes, including models that are practically invisible.

Custom products will be molded for a perfect fit with the ear of the user.

All products are characterized by a subtle look when you place them in the ear.



Behind-the-ear devices are discreetly hidden by the ear and are available in multiple colors, from hair matching models to more high-tech and design colors. The possibility of an open fitting enhances the cosmetics and the comfort of Beltone One! behind-the-ear instruments.

For more information about the various options with Beltone One!, please contact your hearing care professional.

With Beltone One! Mr. Jones is enjoying the world's most impressive aided hearing experience: Clear and nuanced sound for flawless communication. And so can you.

